

## Masala Chai

Stirling Gourmet Flavors, in conjunction with Blue Lotus Chai, of Eugene, Ore., has introduced their Authentic Masala Chai Liquid Concentrate. A slightly sweet invert sugar base complements the kick provided by the Masala spices and black tea. Just 1 ounce of concentrate plus 7 ounces of milk or water makes an 8-ounce epicurean delight.

The concentrate is packaged in plastic 25.4-ounce (750 ml) PETE 1 bottles. Stirling Gourmet Flavors, [www.stirlingfoods.com](http://www.stirlingfoods.com)



## Packing an Aroma Suitcase

What do you get when you combine coffee professionals, perfume experts, cuppings, passion and an infinite curiosity? The Belco suitcase of coffee aromas. After months of coffee cuppings, Belco (a green coffee importer based in Bordeaux, France) in partnership with Cinquième Sens (a Parisian Center of Expertise in Perfumery) developed their own coffee olfactorium. Made exclusively with a wide range of their coffee selections—from an explosively fruity Ecuador's Las Tolas Estate to a woody Monsooned Malabar—they created a case of 48 aromas divided in eight families, plus a smaller collection that focuses on a dozen defects. Belco, [www.belco-negoce.fr](http://www.belco-negoce.fr)



## Streamlining Label Printing

Primera Technology, Inc. has introduced its FX1000 Matrix Removal System. FX1000 is used in conjunction with the company's CX1000 Color Label Printer as well with a number of other digital label production systems. With the FX1000 Matrix Removal System, users can streamline label production with an accessory that automates waste label matrix removal, slitting and rewinding to finished rolls. FX1000 was developed to meet customer needs for a high-production waste label matrix removal tool that expedites color label roll preparation. Finished label rolls are tightly wound and ready to be applied either manually or by most label dispensers or automated label applicators. Primera, [www.primeralabel.com](http://www.primeralabel.com)



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